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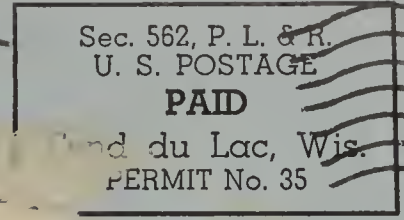
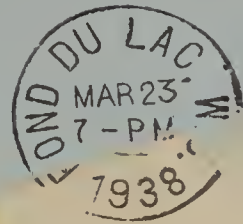
HENRY MICHELS SEED CO.

34 Third Street

Fond du Lac, Wisconsin

SEEDS

They will  
Insure  
Your  
Crops  
for  
1938



BOX

U. S.

DEPT. OF AGRICULTURE,  
WASHINGTON, D. C.

GPO 8-3591

FR. WIS. INSIN





# 1938 Price List

## HENRY MICHELS SEED CO.

Golden Glow Farm  
HIGH GRADE FIELD SEEDS

Fond du Lac, Wisconsin

-- PRICES SUBJECT TO CHANGE --

**CONDITIONS OF SALES.** We guarantee all seeds bought of us to prove perfectly satisfactory to the customer or they may be returned and we will cheerfully refund amount paid with freight charges, but we will in no case be responsible for any greater amount, nor can we make any adjustments after seeds are planted as they are then beyond our control. All prices are F. O. B. Fond du Lac, Wisconsin.

All sales are strictly cash. The low prices quoted are possible only by cutting margins of profit to the very bone.

### MICHELS' SEED CORN

**ADAPTED.** Bred right here for 28 years by a man who specializes in corn and knows the requirements of the community.

**HEAVY YIELDING.** Big crops are a result of careful selection and Michels' seed corn is head and shoulders above ordinary corn, both for silage and for crib.

**EARLY MATURITY.** Having been selected to meet the needs of Eastern Wisconsin over so many years you can bank on Michels' corn. Remember, early maturity is important for good yield and quality of silage. Green corn has little feed value.

**KILN DRIED.** This puts pep and high yield into seed corn because the plants are healthy, and are not easily susceptible to unfavorable conditions, at planting time. Michels is a pioneer in drying seed corn and knows how.

**CHEAP IN PRICE.** The best corn is so cheap this year that you can afford to feed ordinary corn to your hogs and plant seed that will keep you smiling all summer.

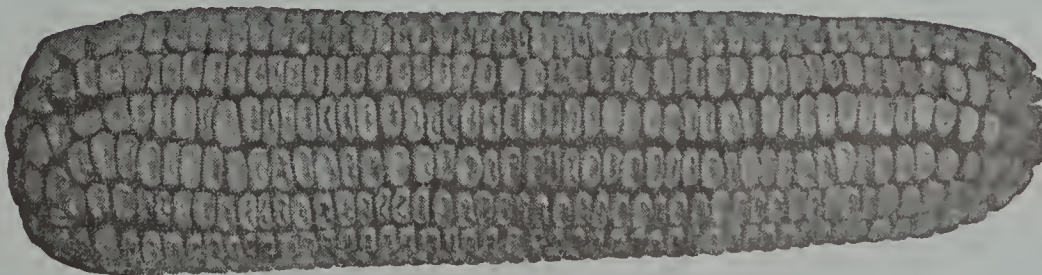
Wisconsin No. 25. Home grown, kiln dried,  
----- Bushel, \$2.75; 5 bushels at \$2.65

Northwestern Dent. Home grown, kiln dried,  
----- Bushel, \$2.75; 5 bushels at \$2.65

Silver King. Home grown, kiln dried,  
----- Bushel, \$2.50; 5 bushels at \$2.40

#### NEBRASKA GROWN

Golden Glow	----- Bushel	\$2.25	5 bushels at	\$2.15
Murdock	----- Bushel	2.25	5 bushels at	2.15
Silver King	----- Bushel	2.25	5 bushels at	2.15
Leaming	----- Bushel	2.00	5 bushels at	1.90
Pride	----- Bushel	2.00	5 bushels at	1.90
Reids	----- Bushel	2.00	5 bushels at	1.90
Red Cob	----- Bushel	2.00	5 bushels at	1.90
Eureka	----- Bushel	2.00	5 bushels at	1.90
Stowell's Evergreen	-----		per pound	16c



**MICHELS' COLD RESISTANT GOLDEN GLOW** (Wis. No. 12). Our beautiful crop of this seed is selling at such low prices this season that it is wasteful farming to plant anything but the best. Use this high yielding, strictly adapted corn, for all your fields, for husking and silage, and feed your ordinary seed corn to the hogs. You will make big money by the change.

Kiln dried, certified. --- Bushel, \$2.75; 5 bushels at \$2.65

### Hybrid Corn

This new development in corn breeding is sweeping the country. Heavier yielding, greater resistance to lodging and to disease. Stalks and leaf remain green several days after the ears are ripe, adding to its value for silage.

Our hybrid is grown from University foundation seed. Crossing fields are officially inspected and approved and the corn is sold in state sealed bushel bags. Round kernels make just as good a crop in every way but require different plates for planting.

105 day maturity (about the same as Golden Glow.) Also 100 day and 110 day.

Flats ----- \$7.00 bushel    Large rounds \$4.50 bushel  
Small flats --- \$6.00 bushel    Small rounds \$4.50 bushel

Plant Michels' Seed Corn Again. It Has Never Failed You





# Real Seed Economy Consists Of Buying Seed That Can Be Depended On To Produce a Maximum Crop. Anything Inferior is Rank Waste. MICHELS' Quality Has Been Accepted Standard For a Quarter Century.

## Play Safe

Authorities caution farmers that it is a serious waste to sow imported and southern grown strains of red clover and alfalfa. With adapted seed in shorter supply than ever, the temptation for unscrupulous dealers to mislead farmers will be greater than ever. Frauds perpetrated on farmers a year ago were scandalous and conditions again make it extremely likely that the unwary will get "skinned" again. Your best protection is to depend on a seedsman who has never betrayed you. Michels' record is an open book.



## Clovers

**MEDIUM RED CLOVER.** Our home grown red clover crop was exceedingly short. Instead of having carloads of surplus as usual, we have barely enough to cover our retail requirements. Wisconsin clover is unexcelled by any in adaptability to northern conditions. We do not handle imported seed. ----- Bushel \$24.60

**ALSIKE.** Excellent hay, better adapted to low ground, seldom winterkills, requires less seed per acre.

**Fancy Alsike, bushel.....\$22.80**  
**Standard Alsike, bushel...\$21.60**

**TIMOTHY.** Bright, well cleaned seed. Timothy is plentiful and cheap, and should be used liberally in all mixtures. Bushel, \$2.40

**WHITE BLOSSOM SWEET COVER.** Bushel, -----\$8.10

**YELLOW BLOSSOM SWEET CLOVER.** Bushel, -----\$8.40

**ALBOTREA SWEET CLOVER**  
Bushel, -----\$9.00

### NO CHARGE FOR BAGS

An extra charge of 15c is made on quantities less than standard size packages.

## Alfalfa

The crop of adapted seed is one of the shortest on record. Montana, Dakota, and other states which produce hardy seeds, were about complete failures. Southwestern seed is plentiful, but it will not survive our severe climate. Fortunately, there was a large production in eastern Wisconsin and, at this writing, we have a large stock.

**WISCONSIN ALFALFA.** Exceptionally fine quality, bright, plump, free of weeds. The winter a year ago was very severe. All of the weaker alfalfa killed out and only the best fields survived to produce seed in 1937. Therefore, we can feel confident that the Wisconsin grown alfalfa we have is an exceptionally hardy seed. It is sold in state sealed bushel bags.

**Fancy, bushel .....\$23.40**  
**Fine quality alfalfa, but with percentage red clover bushel .....\$22.80**  
**Idaho, bushel .....\$23.40**  
**Montana and Dakota crop failures**

**GRIMM ALFALFA.** Crop exceedingly short. State sealed and certified.

**Montana Grimm**  
**Blue Tag, bushel.....\$30.60**  
**Red Tag, bushel, .....\$30.00**  
**Blackfoot Grimm**  
**Blue Tag, bushel, .....\$30.00**  
**Red Tag, bushel, .....\$29.40**

**REED CANARY GRASS**  
**Small quantities ..40c a pound**  
**25 pounds at.....35c a pound**  
Ask for bulletin on Canary Grass.



## Soy Beans

Soy beans have won many warm friends these trying years. They make a heavy yield of hay which feeders find equal to alfalfa. If your clover crop is short, do not hesitate to plant a good acreage of soy beans. Soy beans are cheap this year.

**MUKDEN.** A new bean from the Iowa Experiment Station. Prof. (Soy Bean) Briggs recommended them to us and furnished us seed for our variety trial plots in 1937. Mukden was head and shoulders above anything else. They yielded 8067 pounds of hay per acre against 6245 for the next best variety. They were more leafy and stood up well. If you are going to plant soy beans, by all means put in Mukden. ----- Bushel, \$1.90  
**10 bushels, at .....\$1.85 each**

**ILLINI.** An old established variety, bred for seed but also a good hay bean. --- Bushel, \$1.80  
**10 bushels, .....\$1.75**  
**KINGWA.** For silage. Bushel \$2.40

### EMERGENCY CROPS

**SUDAN GRASS** ---\$5.00 per cwt.  
**German Millet** ---\$5.25 per cwt.  
**Hungarian Millet** --\$5.25 per cwt.  
**Japanese Millet (Billion Dollar Grass)** -----\$5.25 per cwt.

## Inoculation

Inoculation pays big dividends in increasing yields of legumes, and enriching the soil. All experiment stations urge the use of it on clovers, alfalfa, soy beans, etc. Low in cost. Easy to apply. Two of the best known cultures. State for what crop.

### NODOGEN

An old reliable jelly culture. For alfalfa and clovers, bushel size, 50c; 2½ bushel, \$1.00.  
For soy beans. 2 bushel size 50c, 5 bushels, \$1.00.

*High Priced Clover and Alfalfa Seed  
This Year Makes Inoculation  
More Important Than Ever.*

### NITRAGIN

ALFALFA, all CLOVERS		LESPEDEZA	
Size	Retail	Size	Retail
½ bu. ea.	\$.30	1 bu. ea.	\$.30
1 bu. ea.	.50	2 bu. ea.	.50
2½ bu. ea.	1.00	5 bu. ea.	1.00
VETCH, AUSTRIAN PEAS, CANADIAN PEAS, BEANS		PEANUTS, SOY BEANS, COW PEAS, LIMA BEANS	
½ bu. ea.	\$.25	1 bu. ea.	\$.30
1 bu. ea.	.40	2 bu. ea.	.50
1½ bu. ea.	.60	5 bu. ea.	1.00
5 bu. ea.	1.70	10 bu. ea.	1.60
*12½ bu. ea.	4.00	*25 bu. ea.	3.00
*"100 lb." & 12½ bu. size, packed only for Vetch & Peas		*25 bu. size packed only for Soy Beans, Cow Peas, Peanuts	
NITRAGIN GARDEN SIZE for Garden Peas, Beans, Sweet Peas, Lima Beans and Lupines. Enough for 4 lbs. seed.		Retail Price.....10c each.	

**INOCULATOR PRICES**  
When Ordering, Always Specify Name of Seed

## Seed Grains

Good Seed Grains are exceedingly scarce. Michaels' have always been very careful of the seed grains they sell, and have been just as mindful of your interests this year as in the past. We secure our foundation stocks direct from the plant breeders at the Experiment Stations and have them raised for us by careful growers. Our unexcelled cleaning machinery is used diligently to put these pedigree stocks in the best possible shape.

## Oats

**GOPHER.** A heavy yielding, early maturing variety developed by the Minnesota Experiment Station. We bought a carload of this variety a year ago to relieve the extreme shortage of good oats, and they made such a remarkably fine crop that we have decided to offer them regularly. As early as Kherson, they have somewhat stronger straw; are white in color; very heavy, and beautiful in appearance. We are convinced that they are the best oat yet developed for heavy land in good condition. State certified.

Bushel, 70c; 10 bushels, 65c.

**YELLOW KHERSON.** (Wis. No. 7) Extra early, a good yielder and a sure cropper. Adapted to heavy soils.

Bushel, 70c. 10 bushels at 65c.  
**SPOONER OATS.** For light soils where lodging is not a problem.

Bushel, 70c; 10 bushels, 65c

**FORWARD OATS.** For heavy, rich soils. Strong straw, medium maturity.

Bushel, 70c; 10 bushels, 65c

## Barley

**WISCONSIN PEDIGREE No. 38.** Smooth, barbless beard, disease resistant, the surest and heaviest yielder and equal to any for malting. This is not the same barley as Velvet. It is a better grain. Bushel, \$1.25; 10 bushels, at \$1.20

**VELVET.** A smooth-awn barley. Bushel, \$1.15; 10 bushels, \$1.10

## Wheat

**STURGEON.** Sure cropper. Heavy yielding. Good milling.

Bushel, \$1.75; 10 bushels at \$1.70

**SPELTZ.** -----100 pounds, \$2.75

**BUCKWHEAT.** 100 pounds, \$2.50

**FLAX.** -----100 pounds, \$5.50

### MISCELLANEOUS SEEDS

	Lb.	5 lbs.
MANGELS, Mam. Red.....	\$.50	\$2.25
MANGELS, Golden Tankard ..	.50	2.25
RUTABAGA, Purple Top.....	.60	2.75
RAPE, Dwarf Essex .....	.20	.70
LAWN SEED --		
Golden Glow .....	.30	1.25
Shady Place .....	.35	1.50
Standard grade .....	.20	.90
KENTUCKY BLUE GRASS..	.30	1.25
RED TOP .....	.25	1.00
WHITE CLOVER .....	.45	2.00

*You cannot buy better grains if you pay several times our price.*



# Michels' Seeds Protect Your Pocketbook and Help You To Produce Better Crops



# BETTER SEED BIGGER CROPS

A CLIPPER will do a better job than any other machine. The vertical air blast is the secret. Yet a CLIPPER costs no more. Built to last a lifetime. Get one to clean your seed before the rush of the season is on.

Size 1-B \$43.50

Size 2-B \$49.50

Completely equipped with 12 screens, pulley, crank.

Electric Drive -- Extra \$12.00

*A Clipper is a Big Money Maker*

ASK FOR CIRCULAR.



## Stop Those Crop Losses By Treating Your Seeds

CHEAP ♦ EFFECTIVE ♦ PROFITABLE



A few cents spent for seed treating chemicals will add bushels and bushels to your crop because they eliminate the ravages of oat smut, barley stripe, seedling corn diseases, and potato diseases.

CERESAN for grains.

1-pound can (for 32 bushels) 70c; 5 pounds, \$3.00

SEMESAN JR. for corn.

4-ounce (for 2 bushels) 30c; 1-pound, 75c

SEMESAN BEL for potatoes.

4-ounce (treats 15 bushels) 45c; 1-pound, \$1.50

